

MATSS SHOW SCHEDULE

Monday, October 23rd

8:00 a.m. – 2:00 p.m.	18th Annual MATSS Golf Tournament – Shoal Creek GC
11:00 a.m. – 5:00 p.m.	Exhibitor Set Up – Exhibit Halls A & B
3:00 p.m. – 6:30 p.m.	Conference Registration – Sheraton Crown Center Lobby
5:00 p.m. – 6:30 p.m.	Hosted Welcome Reception – Sheraton Crown Center Lobby

Tuesday, October 24th

7:00 a.m. – 9:30 a.m.	Exhibitor Set Up - Exhibit Halls A & B
8:00 a.m. – 5:00 p.m.	Conference Registration – Sheraton Crown Center Lobby
8:30 a.m. – 9:30 a.m.	Buffet Breakfast & Industry Speaker Washington DC Updates - Jill Canfield, NTCA
10 am – 11 am	Concurrent Breakout Sessions – Sheraton Crown Center Bead Pie – How to Get Your Slice – Nathan Weber, Vantage Point Cloud Metro – A Pathway to Reliable Rural Connectivity – Caitlin Sampson, Juniper Super-Charged Broadband Marketing with AI – Ben Suski, AdTran
11 am – 1:30 pm	Lunch / Showcase Exhibits Open – Exhibit Hall
1:30 – 2:30 pm	Breakout Sessions - Sheraton Crown Center – 2 nd Level Meeting Subscriber Demands with WiFi 6 – Andrew Cuellar, Zyxel Cost Effective Broadband: Improving Your ROI – Jack Breeder, Ribbon Communications The Future of Broadband: Trends in Operational Software – Priscilla Berraducci, ETI
3:00 pm	Showcase Exhibits Open -Exhibit Halls A & B
4:30 – 5:30 pm	Showcase Reception – Exhibit Halls A & B
5:30 pm	End of Day – Dinner on your own

Wednesday, October 25th

8:00 a.m.	Conference Registration - Sheraton Crown Center Lobby
8:30 a.m. – 9:15 a.m.	Continental Breakfast - Atlanta & New York Rooms – Third Level
9:00 am – 10am	Breakfast & Industry Speaker – Dr. Tim Ihrig, The Four Questions
10:15 a.m. – 11:15 am	Breakout Sessions – Sheraton Crown Center Monetizing Your Network Beyond Residential – Jeff Brown, CALIX Broadband Labeling – Guy Benson, JSI 2023 Broadband & Video Report in Rural America – Scott Meyer, Innovative Systems
11:15 a.m. – 12:30 p.m.	Showcase Exhibits Open – Exhibit Halls A & B
11:30 a.m. – 12:00 p.m.	Lunch in Exhibit Hall - Exhibit Halls A & B
12:15 pm	Vendor Prize Drawings Begin
12:30 p.m.	Show Adjourns