2025 MATSS SHOW SCHEDULE

Monday, October 13th

8:00 a.m. – 2:00 p.m. ^{20th} **Annual MATSS Golf Tournament** – Drumm Farm GC

11:00 a.m. – 5:00 p.m. **Exhibitor Set Up** – Exhibit Halls A & B

3:00 p.m. – 6:30 p.m. Conference Registration – Sheraton Crown Center Lobby 5:00 p.m. – 6:30 p.m. Hosted Welcome Reception – Sheraton Crown Center Lobby

Tuesday, October 14th

7:00 a.m. – 9:30 a.m. **Exhibitor Set Up -** Exhibit Halls A & B

8:00 a.m. – 5:00 p.m.
Conference Registration – Sheraton Crown Center Lobby
8:15 a.m. – 9:00 a.m.
Buffet Breakfast - Atlanta & New York Rooms – Third Level

8:30 a.m. General Session begins & Introductions

9:00 a.m. – 9:45 a.m. Keynote Speaker – Jeremy Hill, AVP Fed Reserve Bank

of KC

10 am – 11 am Concurrent Breakout Sessions – Sheraton Crown Center – 2nd Level

BREAKOUT SESSION TOPICS ARE ON THE BACK OF THIS PAGE

11 am – 1:15 pm Lunch / Showcase Exhibits Open – Exhibit Hall

1:30 – 2:30 pm Concurrent Breakout Sessions - Sheraton Crown Center – 2nd Level

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4:00 – 5:30 pm Showcase Exhibits Open -Exhibit Halls A & B 4:00 – 5:30 pm Showcase Reception – Exhibit Halls A & B

5:30 pm End of Day – Dinner on your own

Wednesday, October 15th

8:00 a.m. Conference Registration - Sheraton Crown Center Lobby

8:30 a.m. – 9:15 a.m. Continental Breakfast - Atlanta & New York Rooms – Third Level
9:00 am – 10am Industry Speaker – Bob Stewart, NECA - Explore the cutting-edge

developments shaping the future of broadband technologies and

how you do business.

10:15 a.m. – 11:15 am Concurrent Breakout Sessions – Sheraton Crown Center

BREAKOUT SESSION TOPICS ARE ON THE BACK OF THIS PAGE

11:15 a.m. – 12:30 p.m. Showcase Exhibits Open – Exhibit Halls A & B

11:30 a.m. – 12.00 p.m. **Lunch in Exhibit Hall** – Exhibit Halls A & B

12:00 pm Vendor Prize Drawings Begin

12:30 p.m. Show Adjourns

2025 MATSS Breakout sessions

COMPANY	SPEAKER	TOPIC
ALDRICH CPA'S	RYAN JOHNSON	The One Big Beautiful Bill: Navigating
		Telecom's Next Era of Tax and Policy
		Impacts
CALIX	TBD	WIFI 7 AND 50G PON
FORVIS MAZARS	TODD THORSON	Telecom Industry Trends and
		Forecasting
GO CARE	BRANDON JOHNSON	The Year of the Customer - CX Strategies
		that Win
JSI	BRAD BOWLING	Valuation, Mergers & Acquisition,
		Strategy, Finance, Accounting,
		Broadband & Telecom
JUNIPER	SHERA COHEN	AI
KGPCo	ASHLEY TRAVERS	Broadband Future Forum: Overcoming
		Supply Chain & Funding Challenges in
		Mid-America
MOSS ADAMS	CHRISTIAN HANSEN	Cybersecurity
RVW	MARK PFLUM	Satellite Internet