## **2025 MATSS SHOW SCHEDULE**

## Monday, October 13th

8:00 a.m. – 2:00 p.m. **20**<sup>th</sup> **Annual MATSS Golf Tournament** – Drumm Farm GC

11:00 a.m. – 5:00 p.m. **Exhibitor Set Up** – Exhibit Halls A & B

3:00 p.m. – 6:30 p.m. Conference Registration – Sheraton Crown Center Lobby 5:00 p.m. – 6:30 p.m. Hosted Welcome Reception – Sheraton Crown Center Lobby

## Tuesday, October 14th

7:00 a.m. – 9:30 a.m. **Exhibitor Set Up -** Exhibit Halls A & B

8:00 a.m. – 5:00 p.m. 
Conference Registration – Sheraton Crown Center Lobby
8:15 a.m. – 9:00 a.m. 
Buffet Breakfast - Atlanta & New York Rooms – Third Level

8:30 a.m. General Session begins & Introductions

9:00 a.m. – 9:45 a.m. Keynote Speaker – Jeremy Hill, AVP Fed Reserve Bank

of KC

10 am – 11 am Concurrent Breakout Sessions – Sheraton Crown Center – 2<sup>nd</sup> Level

A.I. - Hitesh Mali, Juniper

WiFi 7 AND 50G PON - TBD, Calix

CX Strategies that Win - Brandon Johnson, Go Care

11 am – 1:15 pm Lunch / Showcase Exhibits Open – Exhibit Hall

1:30 – 2:30 pm Concurrent Breakout Sessions - Sheraton Crown Center – 2<sup>nd</sup> Level

Satellite Internet - Mark Pflum, RVW

Telecom Industry Trends & Forecasting – Todd Thorson, Forvis Mazars

Cybersecurity - Christian Hansen, Moss Adams

3:00 pm Showcase Exhibits Open -Exhibit Halls A & B 4:00 - 5:30 pm Showcase Reception - Exhibit Halls A & B

5:30 pm End of Day – Dinner on your own

## Wednesday, October 15th

8:00 a.m. Conference Registration - Sheraton Crown Center Lobby

8:30 a.m. – 9:15 a.m. 
Continental Breakfast - Atlanta & New York Rooms – Third Level
9:00 am – 10am 
Industry Speaker – Bob Stewart, NECA - Explore the cutting-edge

developments shaping the future of broadband technologies and

how you do business.

10:15 a.m. – 11:15 am Concurrent Breakout Sessions – Sheraton Crown Center

Valuation, M&A, Strategy, Finance & Accounting – Brad Bowling, JSI

The One Big Beautiful Bill - Ryan Johnson, Aldrich Advisors

Overcoming Supply Chain & Funding Challenges - Ashley Travers, KGPCO

11:15 a.m. – 12:30 p.m. Showcase Exhibits Open – Exhibit Halls A & B 11:30 a.m. – 12:00 p.m. Lunch in Exhibit Hall – Exhibit Halls A & B

12:00 pm Vendor Prize Drawings Begin

12:30 p.m. Show Adjourns