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Training sessions, product demos, and real-world insights.



Exhibitors showcasing the latest technologies and solutions.



**MATSS**  
— MID - AMERICA —  
TELECOM SHOWCASE & SEMINAR

# EVENT PROSPECTUS

OCTOBER 5-7, 2026  
KANSAS CITY, MO



[MATSS.ORG](https://MATSS.ORG) | [INFO@MATSS.ORG](mailto:INFO@MATSS.ORG)



# 2026 EVENTS SCHEDULE

OCTOBER 5-7, 2026 | KANSAS CITY, KS

## Monday Oct 5

- 
- |                        |  |
|------------------------|--|
| 8:00 a.m. – 2:00 p.m.  | <b>21<sup>st</sup> Annual MATSS Golf Tournament</b><br>Drumm Farm GC, Independence, MO |
| 11:00 a.m. - 5:00 p.m. | <b>Exhibitor Set-Up- Exhibit Halls A &amp; B</b>                                       |
| 3:00 p.m. – 6:00 p.m.  | <b>Conference Registration</b><br>Sheraton Kansas City Hotel at Crown Center           |
| 5:00 p.m. – 6:30 p.m.  | <b>Welcome Reception</b><br>Sheraton Kansas City Hotel at Crown Center                 |
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## Tuesday Oct 6

- |                         |  |
|-------------------------|--|
| 7:00 a.m. – 9:30 a.m.   | <b>Exhibitor Set-Up- Exhibit Halls A &amp; B</b> |
| 8:00 a.m. – 5:00 p.m.   | <b>Conference Registration</b>                   |
| 7:30 a.m. – 8:45 a.m.   | <b>Breakfast</b>                                 |
| 8:30 a.m.               | <b>Welcome &amp; Introductions</b>               |
| 9:00 a.m.               | <b>Keynote Speaker</b>                           |
| 10:00 a.m. – 10:45 a.m. | <b>Breakout Sessions</b>                         |
| 11:00 a.m. – 1:15 p.m.  | <b>Lunch/ Exhibits Open</b>                      |
| 1:30 p.m. – 2:15 p.m.   | <b>Breakout Sessions</b>                         |
| 2:30 p.m. – 3:15 p.m.   | <b>Breakout Sessions</b>                         |
| 3:30 p.m – 5:30 p.m.    | <b>Exhibit Hall Open</b>                         |
| 4:00 p.m. – 5:30 p.m.   | <b>Showcase Reception</b>                        |
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## Wednesday Oct 7

- |                        |   |
|------------------------|---|
| 8:00 a.m. – 9:30 a.m.  | <b>Conference Registration</b>  |
| 8:00 a.m. – 9:30 a.m.  | <b>Coffee, Connections &amp; Cash</b><br>Breakfast/ Exhibits Open/ Prize Drawings |
| 9:45 a.m.              | <b>Exhibitor Tear Down</b>  |
| 9:30 a.m.- 11:45 a.m.  | <b>General Sessions</b>   |
| NOON                   | <b>MATSS Adjourns</b>   |
| 12:15 p.m. - 6:00 p.m. | <b>Missouri Broadband Association<br/>Annual Meeting</b>                          |

# 2026 MATSS SPONSORSHIPS



NEW

NEW

NEW

SPONSORSHIP PERK	BRONZE \$1000	SILVER \$1,500	GOLD \$2,000	REGISTRATION \$2,000	BREAKFAST \$2,500	PLATINUM \$3,000	LUNCH \$3,500	WIFI \$4,000	DIAMOND \$8,500
Early Access to the Pre-Attendee List	1 WEEK PRIOR	1 WEEK PRIOR	2 WEEKS PRIOR	2 WEEKS PRIOR	2 WEEKS PRIOR	2 WEEKS PRIOR	2 WEEKS PRIOR	2 WEEKS PRIOR	2X-3 WEEKS PRIOR
Sponsor recognition at your booth		X	X	X	X	X	X	X	X
Up to 2 complimentary exhibit spaces									X
LOGO on hotel key card									X
Sponsor Recognition on your name badge		X	X	X	X	X	X	X	X
First choice of booth location (select locations available)									X
Post event attendee list	X	X	X	X	X	X	X	X	X
Second choice booth location (select locations available)							X	X	
Logo recognition on event signage				Registration Desk	X	X	X	X	X
Linked logo recognition on MATSS website			X	X	X	X	X	X	X
Logo recognition in event program				X	X	X	X	X	X
Recognition on track slides between sessions			X	X	X	X	X	X	X
10 EXTRA Drink Tickets for Tuesday Reception								X	X
FREE Attendee Registration (# of registrations indicated)					1	1	1	2	3
Custom Email Blast to attendees (sent by MATSS)				X				X	X
2-3 Min Presentation during Welcome Session									X
Reserved Table at meals					X		X		
Branded table promotions during sponsored meal					X		X		
Name recognition in the event program	X	X	X						
Listed on the MATSS website	X	X	X						
Third choice of booth location in exhibit hall					X	X			
Featured on exhibit hall BINGO Card						X	X	X	X
Name Recognition in the program book	X	X	X						
Recognition during a General Session							X	X	

# 2026 MATSS SPONSORSHIPS



VIP/ ITEM SPONSORSHIPS	GOLF BALLS \$1000	LANYARDS \$2,500	WELCOME BAG \$2,500
Badge recognition highlighting sponsor status	X	X	X
Name Recognition in the program book	X	X	X
LOGO recognition on the sponsored item	X	X	X
Exclusive Sponsor (limited to one)	X	X	X

# 2026 GOLF SPONSORSHIPS

SPONSORSHIP PERK	GOLF SIGN \$200	BEVERAGE CART \$500	FOOD & BEVERAGE \$500
Badge recognition highlighting sponsor status		X	X
LOGO recognition on golf emails & website			X
Access to the pre-event attendee list before others			X
Sponsorship recognition at your booth			X
Recognition on the website			X
Name Recognition in the program book	X	X	X
Tee Box Sign	X		X

# 2026 MATSS EXHIBIT DETAILS



## **8x10 SPACE | \$1,025** **Non-Member Space | \$1,350**

- One exhibitor badge
- One (1) 8' covered table
- Two (2) chairs
- 8' high backdrop
- WiFi available
- One (1) identification sign
- Pop-up displays may not be larger than 8 feet high.

## **8x10 SPACE | \$960** **Telephone Company**

- One exhibitor badge
- One (1) 8' covered table
- Two (2) chairs
- 8' high backdrop
- WiFi available
- One (1) identification sign
- Pop-up displays may not be larger than 8 feet high.

## **Additional 8x10 SPACE | \$500** **Non-Member Space | \$650**

- One (1) 8' covered table
- Two (2) chairs
- 8' high backdrop
- WiFi available
- One (1) identification sign
- Pop-up displays may not be larger than 8 feet high.

## **INTERNET**

Basic wireless Internet connectivity will be available in the exhibit hall. Please note, this connectivity will be adequate for checking email and similar tasks. **HOWEVER**, if you need additional bandwidth or an Ethernet connection, please contact the exhibit hall to make arrangements. Any special needs? Let us know!

# MATSS EXHIBITOR POLICY

**1. CONTRACT FOR EXHIBIT SPACE:** This application for space at the Mid-America Telecom Showcase & Seminar (MATSS) constitutes a contract for the right to use the space designated. In the event of unforeseen circumstances that render the building unfit or unavailable for use, this contract shall be canceled as between the parties. Unless otherwise indicated, exhibits will be located in Exhibit Hall A and B, Sheraton Crown Center, Kansas City, Missouri.

**2. INSTALLATION AND REMOVAL OF EXHIBITS:** Exhibitors will have access to the Exhibit Hall on Monday, October 5, 2026, from 11:00 a.m. to 5:00 p.m. and Tuesday, October 6, 2026, beginning at 7:00 a.m. All exhibits must be set up and ready for the opening exhibition by 10:30 a.m., Tuesday, October 6, 2026. Exhibitors must pack and remove or consign for shipment all items of value prior to leaving their exhibits unattended. *Dismantling and complete removal of exhibits must be completed by 4:30 p.m. on Wednesday, October 7, 2026.*

**3. USE OF THE EXHIBIT SPACE:** Exhibitors planning to dispense beverages or food must have prior approval from MATSS and must make arrangements directly with the Sheraton Crown Center.

- No exhibitor shall assign, sublet, or share the whole or any part of the exhibit space.
- No exhibitor is permitted to show goods other than those manufactured or dealt by the company they represent.
- The purpose of the exhibit is to inform and educate attendees regarding services and products available through your company.
- Displays shall not be placed in such a manner as to interfere with other exhibits.
- Nothing shall be displayed at a height above the top of the standard booth back wall nor shall any part of the exhibit extend beyond the booth area.
- No exhibitor shall dispense or give away alcoholic beverages.

**4. LIABILITY AND INSURANCE:** The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor's displays, equipment, and other property brought upon the premises of the hotel and shall indemnify and hold harmless the hotel and MATSS (including its sponsoring associations and their member companies) and their officers, agents, and employees from any and all such losses, damages, and claims. If insurance is desired, it must be purchased by the exhibitor.

**5. FIRE REGULATIONS:** Booth decorations and construction must conform to local fire regulations. Combustible or explosive materials and substances may not be used. All exhibitors will adhere to regulations governing exhibits and displays in places of public and private assembly as established by the Sheraton Crown Center. FIRE REGULATIONS MUST BE OBSERVED.

**6. CARE OF PREMISES:** Nothing can be posted, nailed, screwed, or otherwise attached to walls, floors, or other parts of the building or furniture. All charges in connection with cleaning and/or any damages to the premises, booth equipment, and furnishings will be charged to the exhibitor.

**7. RESTRICTIONS:** MATSS reserves the right to restrict any exhibit that, for any reason, becomes objectionable, and may prohibit or evict any exhibit which in the opinion of MATSS may detract from the general character of the convention. In the event of such prohibition, eviction, or restriction, MATSS shall not be liable for any exhibit expenses. Any exhibitor who intends to utilize any type of audio equipment or noise-making devices that might be heard outside his booth area shall first secure approval from MATSS of such equipment before the exhibit opens. Exhibitors operating such equipment or devices shall do so only at a level that will not interfere with other exhibitors, or MATSS may require discontinuance of their use. All demonstrations, interviews, and other exhibit activities must be conducted so as not to infringe on the rights of exhibitors or offend visitors to the exhibit. Any exhibitor utilizing music is responsible for securing and paying any licensing for the public performance of copyrighted music, and agrees to indemnify and hold harmless MATSS (including its sponsoring associations and their member companies) for any claims or causes of action arising there from.

## EXHIBIT TERMS AND CONDITIONS CONTRACT

**Important:** Be sure to submit your exhibitor registration and payment as soon as possible! Exhibit space has is not confirmed until payment is received.